



F A C E S P L U S

NEWSLETTER WINTER, 2012 WWW.FACESPLUSKINCARE.COM



We'll another year is upon us! As we approach the New Year, we wish all of you so much happiness and want you all to know how truly amazing you are and how lucky we are to have you as Clients!

We re-inforce our commitment to staying on the cutting edge with new science and discoveries. We will continue to stay ahead of the race in the aesthetic industry to create superior treatments that will transform the condition of any skin to its optimum health and beauty.

LET'S MAKE BEAUTIFUL SKIN TOGETHER!

OUTFOXING FATHER TIME

The mission to reverse aging

Physicians, scientists and skin care professionals have been on a mission to reverse aging for quite some time. Most people believe that such a task is impossible and therefore our time is better spent on preventing aging.

Its time to look at the skin from a different perspective and consider new approaches that include human stem cell technology and DNA repair.

Father Time seems like the inevitable culprit in the aging process, but we know that ultra-violet light is the primary cause of aging. Many of the most common defects come from the sun: hyper pigmentation, broken capillaries, wrinkles, actinic keratosis, etc. No matter what the rejuvenation strategy, it

is reasonable to assume that it should not involve making the skin more susceptible to sun damage. The following five strategies highlight the key aspects of halting the aging process:

Proper Sun Protection

Zinc oxide remains the gold standard for sun protection because of its broad-spectrum coverage and minimal inflammatory effect. As I have mentioned in previous newsletters, many of the chemical-laden sunscreens on the market actually proliferate the development of malignant cells due to free-radical generating properties.

Barrier Restoration:

Stop daily exfoliation. Over exfoliation exhausts antioxidant and nutrition supplies in the skin. It is much healthier to feed the skin and restore turnover rather than adding permanent DNA damage to the skin cells.

Antioxidant Boost

There are a host of advantages to using antioxidants that use “liposomes”. Liposomes are used as a delivery system to infuse antioxidants deeper into the skin, thereby providing free-radical protection throughout the day.

DNA Repair

DNA damage is one of the key reasons that age reversal has not been possible. “Zinc finger” technology increases DNA repair at the cellular level. Conditions like hyper pigmentation, scarring, broken capillaries, skin tags, actinic keratosis, laxity and wrinkles can be improved. It provides the opportunity to correct DNA damage that has been accumulating for years.

Immune System Support

Our immune system is responsible for repairing sun damage. Our growth factors become depleted over time so its replenishment is vital. We need to use ingredients like 1,3-beta glucan and “zinc fingers” to boost immune activity. Anything that adds inflammation to the

skin will suppress the skin’s ability to repair itself and repair prior damage.

Outfoxing Father Time can be an achievable goal. The combination of these strategies works to restore skin’s health to the days of its youth. Once skin is operating at its full potential, it will begin to repair old damage.

To truly outfox Father Time, we need to feed the skin more nutrients, repair damaged DNA, replace declining growth factors, focus on the dermis (where most damage actually occurs), reduce inflammation and be consistent in treatment and home care to achieve maximum results.

NEW VITAMIN A SERUMS



These new serums are a potent version of Vitamin A. The stabilized Vitamin A is patent-pending and will not degrade. It has the ability to stimulate collagen while maintaining stability and potency. In addition to the new and enhanced delivery (liposomes), each treatment serum now has more ingredients specifically targeting the skin condition the serum was designed to treat.

**“Renew” and “Correct”/ Anti-Aging
“Clarify”/Acne
“Calm”/Sensitive and Rosacea**

Top 5 Musts for Winter Skin



Catalyst uses “zinc finger” technology to repair DNA damage. It assists in lightening pigmentation, reduces visible capillaries and stimulates collagen and elastin.



StemFactor uses 150 different skin growth factors from pristine, adult stem cells. This magical serum improves all aspects of aging and skin damage. It gently restores the skins repair process and stimulates new cells to build collagen and elastin, heal pigmentation and reverse aging.

Drop of Essence – Silky, soothing light serum provides valuable hydration during cold weather months.

Vitamin A Serums – Optimum performance product designed to target specific skin conditions.

Refresh and Refresh PM for Eyes – Reduces puffiness, lines and dark circles by day and hydrating and plumping serum by night.

AVST PreCleanse Oil – Assists in removing makeup and excess surface oil, leaving it feeling soft and hydrated.

AVST Hydrating Exfoliant Mask – Assists in hydrating skin and removing excess oils and blackheads.

NEWS!

WE ARE DISCONTINUING THE “DERMALOGICA” LINE. ANY REMAINING PRODUCTS LEFT ON THE SHELF WILL BE 25% OFF.

WE ARE REVAMPING OUR “MENU OF SERVICES” TO COINCIDE WITH NEW TREATMENTS, PRODUCTS AND TECHNOLOGY.